



WAYNE SMITH

# ALISON SHAW WORKSHOPS

MARTHA'S VINEYARD

October 2017

# Martha's Vineyard Workshop – Fall 2017

## DATES

Sunday, October 1 – Saturday, October 7, 2017

The workshop begins with a welcome meeting at 5:30pm Sunday evening, and ends at 12 noon the following Saturday.

## LOCATION

Summertime Hotel, 70 Lake Avenue, Oak Bluffs. In continuous operation as a destination for travelers since 1879, this recently-restored hotel overlooking the Oak Bluffs Harbor is an easy walk from the Oak Bluffs Steamship Authority Terminal.

## WORKSHOP DESCRIPTION

Each day, we'll divide our time between the classroom and the field. During classroom time Alison will critique new work, lecture, and give individual feedback. Most of our time in the field will be spent together as a group, so that each participant can receive hands-on help from Alison and photographer Wayne Smith (this will be his 3rd year with the workshop), with planning and



making photographs on location. Subjects include pristine beaches, lighthouses, a fishing village, Victorian architecture, dramatic clay cliffs, up-island farms, and charming historic towns. Days will be long and intense, but also exhilarating and rewarding. You will make some wonderful new images, as you learn to see the world around you in a new, more intensely personal way.

The Vineyard workshop will push you beyond the “postcard” approach to color photography. It will

challenge you to make photographs that have more in common with painting than with photojournalism, to see the the island of Martha's Vineyard from the perspective of an artist with your own unique vision.

We'll explore color and light, and how they can magically transform the most mundane as well as the grandest subjects. Alison's passion for color – its creative possibilities, and how to maximize its effect – is what inspires her own photographs, which she will share extensively throughout the workshop. She'll also discuss Adobe Lightroom, exposure, digital tips, filters, color temperature, composition, camera gear, and fine art.

The week will culminate with a show of the best student images, Saturday morning, on a huge screen at the MV Film Center in Vineyard Haven. You are welcome to invite your friends, family, and fans!

## WHO SHOULD ATTEND

This workshop is designed for serious photographers – amateur and professional – who want to explore the island of Martha’s Vineyard, build their portfolios, and expand their knowledge of color photography. You should have a basic understanding of exposure and be familiar with your camera’s operation in manual mode. You should be comfortable with your digital workflow, from memory card to exporting for critique. We recommend that you use Adobe Lightroom as your editing software. If you’re unsure about your workflow and setup, let us know when you register. A portfolio is not required for admission.

## EQUIPMENT YOU’LL NEED

You’ll need to bring your digital camera, a tripod, and a laptop for downloading and working with images. You’ll need image-editing software – preferably Adobe Lightroom version 5, 6, or CC. You’ll also need a thumb drive to transfer your images to the classroom computer, so they can be projected using our digital projector. About a month before the workshop, Alison will send you an email with more equipment info – if you have any questions before that time, feel free to email us: [workshops@alisonshaw.com](mailto:workshops@alisonshaw.com).

## GETTING TO MARTHA’S VINEYARD

**By Sea:** Ferry service is available from Woods Hole, Falmouth, Hyannis, and New Bedford, MA, and Quonset Point, RI. You will need to check the websites listed below for complete information.

If you wish to bring your car, you will have to travel via the Steamship Authority ferries out of Woods Hole. The ferry service will be busy, so make your auto reservations well in advance.



Going over as a passenger on a Steamship Authority ferry does not require an advance reservation. If you plan to drive to Woods Hole, but do not wish to bring your car to the Vineyard, there are parking lots in Falmouth that charge \$13/calendar day (be sure to allow time for shuttle bus transport to the terminal). Watch for electronic signs along Route 28 for parking instructions ([www.steamshipauthority.com](http://www.steamshipauthority.com)).

Bus service is available directly to the Woods Hole Steamship Authority terminal via Peter Pan Bus – from Boston (downtown South Station, or from Logan Airport), Providence, and New York. This bus/ferry combination is a very easy way to get to the island ([www.peterpanbus.com](http://www.peterpanbus.com))

Passenger-only ferries also run from:

New Bedford: Seastreak Martha’s Vineyard ([www.seastreak.com](http://www.seastreak.com))

Falmouth: Island Queen Ferry ([www.islandqueen.com](http://www.islandqueen.com))

Hyannis: Hy-Line High Speed Ferry ([www.hylinecruises.com](http://www.hylinecruises.com))

Quonset Point, RI: Martha’s Vineyard Fast Ferry ([www.vineyardfastferry.com](http://www.vineyardfastferry.com))

**By Air:** Cape Air flies into the Martha’s Vineyard Airport daily from Boston (BOS), Hyannis (HYA), Nantucket (ACK), New Bedford (EWB), New York City (ZYP route - shuttle from Manhattan to White Plains airport), Providence RI (PVD), and White Plains NY (HPN). ([www.capeair.com](http://www.capeair.com)).

## GETTING AROUND THE ISLAND

To explore the island you can drive your own car, rent one on the island, or car pool with other students. Car rentals are available from Budget 508-693-1911, or Hertz 508-693-2402. Don't worry if you choose not to have a car – there are always workshop students willing to share their cars, in exchange for pitching in with gas money. We can help coordinate this at our first meeting.

## ACCOMMODATIONS

You are responsible for booking your own accommodations for the week on the Vineyard. Since we'll be using the conference room at Summercamp Hotel, we suggest that you stay there. Mention our workshop, and you'll receive a 10% discount. ([www.summercamphotel.com](http://www.summercamphotel.com), 508-693-6611). Wireless internet is free, and there is a canteen area with complimentary coffee and hot tea, and packaged snacks.

If you'd like a list of accommodations, or are interested in sharing a room with another student, send us an email, [workshops@alisonshaw.com](mailto:workshops@alisonshaw.com). We don't book rooms for students, but we'll be happy to give you more information.

## MEALS

Students are responsible for their own meals. We'll eat breakfast together at a restaurant near our morning shooting destination. There are a couple of quick and reasonably-priced sit-down or carry-out lunch places within walking distance of Summercamp, including Linda Jeans (diner-style), Slice of Life (more upscale), Sharky's (Mexican), Offshore Ale (brick-oven pizza, great burgers), Mocha Motts (coffee, bagels, soup). Dinners are on your own. We'll try to organize an informal group dinner mid-week at a favorite restaurant.

On Friday evening, we will host dinner at no additional charge to students (you'll be offered your choice of a few entrees, and there will be a cash bar). You are welcome to bring a guest, who will pay for his/her own meal.



# Registration

## TO REGISTER

Enrollment is limited to 16 participants, and space is available on a first come-first served basis. Workshops fill up quickly, so we encourage you to apply early. In order to register, please fill out the attached registration form and either fax to 508-693-5829, or send to Alison Shaw Photography Workshops, P.O. Box 1545, Oak Bluffs, MA 02557. When we receive your registration, we'll send either an acceptance email indicating that you're enrolled in the workshop, or notification that you're on the waitlist.

## F E E S

Tuition: \$1375 (Includes the Friday evening dinner. Other meals, transportation, and lodging are not included). You have the option of paying by check or money order (payable to Alison Shaw Photography), or credit card (MC/Visa/Amex/Discover).

If the workshop is full, you may elect to stay on the waitlist. We won't deposit your check or charge your credit card until you're enrolled.

## CANCELLATION, REFUND, TRIP INSURANCE

If for any reason you need to withdraw from the workshop, please notify us in writing (snail mail, fax, or email) prior to 60 days before the first workshop day. We will return your tuition less a \$95



cancellation fee. If you cancel less than 60 days before the start of a workshop, your tuition is only refundable if we are able to fill your space, in which case we will refund your tuition less the \$95 cancellation fee.

We recommend that you purchase refundable airline tickets, and consider purchasing trip cancellation insurance. We will not be responsible for refunds due to illness, personal emergency, unattended workshops (no shows), or events not under our control.

In the event that a workshop is cancelled, for any reason, our

liability is limited to the return of all fees paid to us. We will not be responsible for any loss on airline tickets, or any other losses related to cancellation.

## WAIVER OF LIABILITY

Alison Shaw Photography Workshops shall have no responsibility or liability for personal injury to any participant, or damage to any participant's property, or for personal injuries or damage to the property of any other person resulting from the participant's involvement in our workshop. We shall have no responsibility for the acts, errors, or omissions of instructors or staff, transportation companies, lodging facilities, restaurants, tour guides and outfitters, or other providers of services

to participants in the course of the workshops. We have the right to cancel any workshop and to alter the time, context, or format of any workshop in the event circumstances require it. In the event a workshop is cancelled, for any reason, the extent of our liability is limited to the return of all fees paid to us. We will not be responsible for reimbursement of airline tickets, lodging costs, or other costs due to cancellation of a workshop.

## Workshop Schedule *(this will give you a general idea of what our days will be like)*

### SUNDAY

5:30pm	Welcome gathering at Summercamp Hotel
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### MONDAY

Sunrise	Photograph Vineyard Haven Harbor, Gannon & Benjamin Boat Yard
Breakfast	Black Dog Tavern, Vineyard Haven
Morning	Edit, critique, lecture
Lunch	
Early afternoon	Portfolio reviews
Late afternoon-sunset	Photograph Menemsha
Dinner	On your own or with fellow students

### TUESDAY

Sunrise	Photograph South Beach
Breakfast	Right Fork Diner, Edgartown
Morning	Edit, critique, lecture
Lunch	
Early afternoon	Critique and lecture
Late afternoon-sunset	Visit village of West Tisbury, Photograph Lucy Vincent Beach
Dinner	On your own or with fellow students

### WEDNESDAY

Sunrise	Photograph Edgartown Lighthouse
Breakfast	Behind the Bookstore Cafe, Edgartown
Morning	Edit, critique, lecture
Lunch	
Early afternoon	Critique and lecture
Late afternoon-sunset	Photograph Katama Farm
Dinner	*Tentatively* with fellow students at Offshore Ale, in Oak Bluffs

### THURSDAY

Sunrise	Photograph Oak Bluffs Waterfront
Breakfast	Linda Jean's Restaurant, Oak Bluffs

Morning	Edit, critique, lecture
Lunch	
Early afternoon	Critique and lecture
Late afternoon-sunset	Photograph Victorian gingerbread cottages, Camp Grounds, Oak Bluffs
Dinner	On your own or with fellow students

#### FRIDAY

Sunrise	Photograph Owen Park Beach, Vineyard Haven
Breakfast	Artcliff Diner, Vineyard Haven
Morning	Edit, critique, lecture
Lunch	
Early afternoon	Visit Alison Shaw Gallery & studio, Oak Bluffs
Dinner	Hosted by us at a local restaurant

#### SATURDAY

8:30am	Photograph Farmers' Market, West Tisbury
Late morning	Slide show of the week's work at MV Film Center, Vineyard Haven
12 noon	Workshop ends

#### QUESTIONS?

If you have any further questions regarding the above details, please do not hesitate to give Alison's studio manager, Claire, a call at 508-693-4429. Or you can reach her via e-mail at [workshops@alisonshaw.com](mailto:workshops@alisonshaw.com).



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# Registration Form

Martha's Vineyard Workshop – October 1-7, 2017

Name \_\_\_\_\_

Mailing address: street or PO Box \_\_\_\_\_

city state zip \_\_\_\_\_

Phone: home work cell \_\_\_\_\_

E-mail: *we'll communicate with you via email* \_\_\_\_\_

## Payment

Tuition for week-long class \$1375 (includes a \$95 registration fee)

Check or money order: amount enclosed check number  
(make checks payable to Alison Shaw Photography)

Credit card: # expiration / card verification #  
(MC, Visa, Amex, Discover) (mo/yr) (last 3 digits on back)

## Information

Years involved in photography \_\_\_\_\_

Previous classes, workshops, professional experience, etc. \_\_\_\_\_

Have you taken a workshop with Alison before?  yes  no

Camera type [make, model] and lenses [focal length] \_\_\_\_\_

Do you use Adobe Lightroom?  yes  no - *not whether it's just installed on your computer, but do you actually use it? :)*

Briefly describe your digital workflow - *i.e. download RAW files from memory card, import directly into Lightroom, etc.*

List areas of special interest you'd like to see covered \_\_\_\_\_

What do you hope to gain from this workshop? \_\_\_\_\_

How did you hear of our workshops? \_\_\_\_\_

Please add me to the waiting list if the workshop is full.  yes [  last-minute notification is fine ]  no

## Waiver of Liability

I have read and understand the registration procedures and waiver of liability and agree to be bound by them.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail or fax to:

Alison Shaw Photography Workshops, P.O. Box 1545, Oak Bluffs, MA 02557; fax: 508-693-5829

**ALISON SHAW PHOTOGRAPHY WORKSHOPS**

website [www.alisonshaw.com](http://www.alisonshaw.com) email [workshops@alisonshaw.com](mailto:workshops@alisonshaw.com) phone 508-693-4429 fax 508-693-5829