



# ALISON SHAW WORKSHOPS

CAPE COD

3-DAY WEEKEND

June 2020

# Cape Cod Weekend – Spring 2020

## DATES

Friday, June 5 – Sunday, June 7, 2020

The workshop begins at 9am on Friday (we'll meet in the Windmill Room at Four Points Sheraton Eastham), and ends on Sunday at 5pm.

## LOCATION

Four Points by Sheraton Eastham Cape Cod, 3800 Route 6 State Highway, Eastham. Heading out the Cape on Route 6, the hotel will be on your right about four miles from the Orleans Rotary. It's a perfect location, close to many of Alison's favorite shooting destinations on Cape Cod. Our classroom will be the Windmill Room, which is located just off the main lobby – it's an ideal home-base for us during the workshop – spacious, comfortable and convenient.

## WORKSHOP DESCRIPTION

Each day we'll divide our time between the classroom and the field. During classroom time Alison will critique new work, lecture, give individual feedback, and help with technical and workflow issues. Most of our time in the field will be spent together so that each participant can receive hands-on help from Alison with planning and making photographs on location.



Cape-based photographer Ray Avitable will be assisting Alison in the classroom as well as in the field during the workshop. Ray has an artistic eye, great technical knowledge, and many years of experience photographing Cape Cod. He's done a terrific job assisting the last two years.

Our subjects and locations are changeable depending on the weather conditions, tides and phases of the moon, but will most likely include Atwood-Higgins House, Rock Harbor, Nauset Light, Coast Guard Beach,

and Provincetown Harbor. Alison and Ray are familiar with dozens of wonderful shooting locations within a half hour of the hotel, so we'll have plenty to choose from! There are two excellent photography galleries in the area, and time permitting, we may arrange a field trip to Focus Gallery in Chatham, or Bob Korn Imaging and Gallery in Orleans.

Days will be long and intense (especially since the workshop will be held during some of the longest days of the year), but also exhilarating and rewarding. You will create some wonderful images, as you learn to see the world around you in a new, more intensely personal way. The Cape Cod workshop will push you beyond the "postcard" approach to color photography. It will

challenge you to make photographs that have more in common with painting than with photojournalism, to see the Cape from the perspective of an artist with your own unique vision.

We'll explore color and light, and how they can magically transform the most mundane as well as the grandest subjects. Alison's passion for color – its creative possibilities, and how to maximize its effect – is what inspires her own photographs, which she will share during the workshop.

### WHO SHOULD ATTEND

Our workshops are designed for serious photographers – amateur and professional – who want to explore the Lower and Outer Cape, build their portfolios, and expand their knowledge of color photography. You should have a basic understanding of exposure and be familiar with your camera's operation in manual mode. You should be comfortable with your digital workflow, from memory card to exporting for critique. We recommend that you use Adobe Lightroom Classic as your editing software. If you're unsure about your workflow and setup, please call with questions or concerns prior to registering. A portfolio is not required for admission.



### EQUIPMENT YOU'LL NEED

You'll need to bring your digital camera, a tripod, and a laptop for downloading and working with images. You'll need image-editing software – preferably “Adobe Lightroom Classic,” the desktop version. You do NOT want “Adobe Lightroom,” which has fewer features, and is designed for mobile and tablet use. You'll also need a flash drive to transfer your images to the classroom computer, so they can be projected using our digital projector. About a month before the workshop, Alison will send you an email with more equipment info – if you have any questions before that time, feel free to email us: [workshops@alisonshaw.com](mailto:workshops@alisonshaw.com).

### GETTING TO EASTHAM

**By Car:** If you live within an easy drive of Eastham, driving your own car is clearly the best choice. There's plenty of parking available at the hotel.

**By Air:** We recommend flying from Boston (BOS) to Provincetown (PVC) on Cape Air, and renting a car for the 40-minute drive to the hotel. ([www.capeair.com](http://www.capeair.com)). Another option is to rent a car at Logan Airport (BOS) or TF Greene Airport, Providence (PVD), and drive to the Cape.

### TRANSPORTATION DURING THE WORKSHOP

To reach our shooting and dining locations, you can drive your own car, rent a car, or carpool with other students. If you are staying at the Four Points Sheraton, don't worry if you don't have a car – there are always workshop students willing to share their cars, in exchange for pitching in with gas money. We can help coordinate this during our first morning in the classroom.

### ACCOMMODATIONS

You are responsible for booking your own accommodations for our weekend on the Cape. It will definitely be most convenient to stay at the Four Points Sheraton. A lesser-price alternative would

be to stay next door at their sister property, Ocean Park Inn (contact Four Points Sheraton to book a room at Ocean Park Inn). There are also numerous less expensive hotels along this stretch of highway in Eastham – about two miles further out the Cape, the Viking Shores Motor Inn at 5200 Route 6 State Highway is a good choice. If you'd like to discuss lodging choices, or are interested in sharing a room with another student, send us an email at [workshops@alisonshaw.com](mailto:workshops@alisonshaw.com).

## MEALS

Students are responsible for their own meals. Alison has a couple of favorite breakfast locations in the area. A good choice for lunch is Arnold's Lobster and Clam Bar, 1/4-mile away. Bellamy's Bar and Grill is right at our hotel, serves three meals a day, the food is good, and it provides a convenient dining option for us during the workshop. There are also plenty of good choices for dinner nearby in Orleans.

## Registration

### TO REGISTER

Enrollment is limited to 14 participants, and space is available on a first come-first served basis. Workshops fill up quickly, so we encourage you to apply early. In order to register, please fill out the attached registration form and either fax to 508-693-5829, or send to:

Alison Shaw Photography Workshops, P.O. Box 1545, Oak Bluffs, MA 02557.

When we receive your registration, we'll send either an acceptance email indicating that you're enrolled in the workshop, or notification that you're on the waitlist.



## F E E S

Tuition: \$895 (Meals, transportation, and lodging are not included). You have the option of paying by check or money order (payable to Alison Shaw Photography), or credit card (MC/Visa/Amex/Discover).

If the workshop is full, you may elect to stay on the waitlist. We won't deposit your check or charge your credit card until you're enrolled.

## CANCELLATION, REFUND, TRIP INSURANCE

If for any reason you need to withdraw from the workshop, please notify us in writing (snail mail, fax, or email) prior to 45 days before the first workshop day. We will return your tuition less a \$95 cancellation fee. If you cancel less than 45 days before the start of a workshop, your tuition is only refundable if we are able to fill your space, in which case we will refund your tuition less the \$95 cancellation fee.

We recommend that you purchase refundable airline tickets, and consider purchasing trip cancellation insurance. We will not be responsible for refunds due to illness, personal emergency,



RAY AVIABLE

unattended workshops (no shows), or events not under our control.

In the event that a workshop is cancelled, for any reason, our liability is limited to the return of all fees paid to us. We will not be responsible for any loss on airline tickets, or any other losses related to cancellation.

## W A I V E R O F L I A B I L I T Y

Alison Shaw Photography Workshops shall have no responsibility or liability for personal injury to any participant, or damage to any participant's property, or for personal injuries or damage to the property of any other person resulting from the participant's involvement in our workshop.

We shall have no responsibility for the acts, errors, or omissions of instructors or staff, transportation companies, lodging facilities, restaurants, tour guides and outfitters, or other providers of services to participants in the course of the workshops. We have the right to cancel any workshop and to alter the time, context, or format of any workshop in the event circumstances require it. In the event a workshop is cancelled, for any reason, the extent of our liability is limited to the return of all fees paid to us. We will not be responsible for reimbursement of airline tickets, lodging costs, or other costs due to cancellation of a workshop.

## Workshop Schedule *(This will give you a general idea of what our days will be like. Since days are longest this time of year, we may not catch all of the sunrises and sunsets – we'll see how we feel.)*

### FRIDAY

Morning	Introductions, lecture, photograph on location (To Be Decided, based on conditions)
Lunch	Together with the group
Afternoon	Portfolio reviews (share past work with the class)
Dinner	On your own or with fellow students
Sunset	Photograph on location (TBD)

### SATURDAY

Sunrise	Photograph on location (TBD)
Breakfast	
Morning	Edit, critique, lecture
Lunch	Together with the group
Afternoon	Critique and lecture, photograph on location (TBD)
Dinner	On your own or with fellow students
Sunset	Photograph on location (TBD)

### SUNDAY

Sunrise	Photograph on location (TBD)
Breakfast	
Morning	Edit, critique, lecture
Lunch	Together with the group
Afternoon	Photograph on location (TBD) and visit Focus Gallery in Chatham



# Registration Form

Cape Cod Weekend – June 5–7, 2020

Name \_\_\_\_\_

Mailing address: street or PO Box \_\_\_\_\_

city state zip \_\_\_\_\_

Phone: home work cell \_\_\_\_\_

E-mail: *we'll communicate with you via email* \_\_\_\_\_

## Payment

Tuition for 3-day class \$895 (includes a \$95 registration fee)

Check or money order: amount enclosed check number  
(make checks payable to Alison Shaw Photography)

Credit card: # expiration / card verification #  
(MC, Visa, Amex, Discover) (mo/yr) (last 3 digits on back)

## Information

Years involved in photography \_\_\_\_\_

Previous classes, workshops, professional experience, etc. \_\_\_\_\_

Have you taken a workshop with Alison before?  yes  no Do you use  Mac or  PC?

Camera type [make, model] \_\_\_\_\_

Tripod [make, model] \_\_\_\_\_

Do you use Adobe Lightroom Classic?  yes  no - *not whether it's installed on your computer, but do you actually use it? :)*

Briefly describe your digital workflow - *i.e. download RAW files from memory card, import directly into Lightroom, etc.*

List areas of special interest you'd like to see covered \_\_\_\_\_

What do you hope to gain from this workshop? \_\_\_\_\_

How did you hear of our workshops? \_\_\_\_\_

Please add me to the waiting list if the workshop is full.  yes [ last-minute notification is fine]  no

## Waiver of Liability

I have read and understand the registration procedures and waiver of liability and agree to be bound by them.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail or fax to:

Alison Shaw Photography Workshops, P.O. Box 1545, Oak Bluffs, MA 02557; fax: 508-693-5829

**ALISON SHAW PHOTOGRAPHY WORKSHOPS**

website [www.alisonshaw.com](http://www.alisonshaw.com) email [workshops@alisonshaw.com](mailto:workshops@alisonshaw.com) phone 508-693-4429 fax 508-693-5829