



ALISON SHAW WORKSHOPS

MARTHA'S VINEYARD

3-DAY WEEKEND

September 2020

# Martha's Vineyard Weekend – Fall 2020

## DATES

Friday, September 25 – Sunday, September 27, 2020

The workshop begins at 9am Friday, and ends at 4pm Sunday evening.

## LOCATION

Summertime Hotel, 70 Lake Avenue, Oak Bluffs. In continuous operation as a destination for travelers since 1879, this recently-restored hotel overlooks the Oak Bluffs Harbor.

## WORKSHOP DESCRIPTION

Each day, we'll divide our time between the classroom and the field. During classroom time Alison will critique new work, lecture, and give individual feedback. Assisting during the workshop will be Maria Thibodeau, who is back for her fourth year with the weekend workshop.



WAYNE SMITH

Maria shoots with Canon equipment and processes with a PC, while Alison is Nikon/Mac, so they're a good complement. Most of our time in the field will be spent together as a group, so that each participant can receive hands-on help from Alison and Maria, with planning and making photographs on location. Subjects can include pristine beaches, lighthouses, a fishing village, Victorian architecture, dramatic clay cliffs, up-island farms, and charming historic towns. Days will be long and

intense, but also exhilarating and rewarding. You will make some wonderful new images, as you learn to see the world around you in a new, more intensely personal way.

The Vineyard weekend will push you beyond the "postcard" approach to color photography. It will challenge you to make photographs that have more in common with painting than with photojournalism, to see the the island of Martha's Vineyard from the perspective of an artist with your own unique vision.

We'll explore color and light, and how they can magically transform the most mundane as well as the grandest subjects. Alison's passion for color – its creative possibilities, and how to maximize its effect – is what inspires her own photographs, which she will share during the workshop.

## WHO SHOULD ATTEND

Our workshops are designed for serious photographers – amateur and professional – who want to explore the island of Martha’s Vineyard, build their portfolios, and expand their knowledge of color photography. You should have a basic understanding of exposure and be familiar with your camera’s operation in manual mode. You should be comfortable with your digital workflow, from memory card to exporting for critique. We recommend that you use Adobe Lightroom Classic as your editing software. If you’re unsure about your workflow and setup, please call with questions or concerns prior to registering. A portfolio is not required for admission.

## EQUIPMENT YOU’LL NEED

You’ll need to bring your digital camera, a tripod, and a laptop for downloading and working with images. You’ll need image-editing software – preferably Adobe Lightroom Classic (you do NOT want “Lightroom,” which has fewer features, and is designed for an entirely different audience). You’ll also need a thumb drive to transfer your images to the classroom computer, so they can be projected using our digital projector. About a month before the workshop, Alison will send you an email with more equipment info – if you have any questions before that time, feel free to email us: [workshops@alisonshaw.com](mailto:workshops@alisonshaw.com).

## GETTING TO MARTHA’S VINEYARD

**By Sea:** Ferry service is available from Woods Hole, Falmouth, Hyannis, and New Bedford, MA, and Quonset Point, RI. Please check the websites listed below for complete information.

If you wish to bring your car, you will have to travel via the Steamship Authority ferries out of Woods Hole. The ferry service will be busy, so make your auto reservations well in advance.



Going over as a passenger on a Steamship Authority ferry does not require an advance reservation. If you plan to drive to Woods Hole, but do not wish to bring your car to the Vineyard, there are parking lots in Falmouth that charge \$13/calendar day (be sure to allow time for shuttle bus transport to the terminal). Watch for electronic signs along Route 28 for parking instructions ([www.steamshipauthority.com](http://www.steamshipauthority.com)).

Bus service is available directly to the Woods Hole Steamship Authority terminal via Peter Pan Bus – from Boston (downtown South Station, or from Logan Airport), Providence, and New York. This bus/ferry combination is a very easy way to get to the island ([www.peterpanbus.com](http://www.peterpanbus.com))

Passenger-only ferries also run from:

New Bedford: Seastreak Martha’s Vineyard ([www.seastreak.com](http://www.seastreak.com))

Falmouth: Island Queen Ferry ([www.islandqueen.com](http://www.islandqueen.com))

Hyannis: Hy-Line High Speed Ferry ([www.hylinecruises.com](http://www.hylinecruises.com))

Quonset Point, RI: Martha’s Vineyard Fast Ferry ([www.vineyardfastferry.com](http://www.vineyardfastferry.com))

**By Air:** Cape Air flies into the Martha’s Vineyard Airport daily from Boston (BOS), Hyannis (HYA), Nantucket (ACK), New Bedford (EWB), New York City (JFK), Portland (PWM), and White Plains NY (HPN). ([www.capeair.com](http://www.capeair.com)).

## GETTING AROUND THE ISLAND

To explore the island you can drive your own car, rent one on the island, or car pool with other students. Car rentals are available from Budget 508-693-1911, or Hertz 508-693-2402. Don't worry if you choose not to have a car – there are always workshop students willing to share their cars, in exchange for pitching in with gas money. We can help coordinate this on Friday.

## ACCOMMODATIONS

You are responsible for booking your own accommodations for the weekend. We'll be meeting at the Summercamp Hotel, so we suggest that you stay there, or elsewhere in Oak Bluffs.

If you'd like a list of accommodations, or are interested in sharing a room with another student, send us an email, [workshops@alisonshaw.com](mailto:workshops@alisonshaw.com). We don't book rooms for students, but we'll be happy to give you more information.

## MEALS

Students are responsible for their own meals. We'll eat breakfast together at a restaurant near our morning shooting destination. There are plenty of sit-down or carry-out lunch places within walking distance of Summercamp. Dinners are on your own.

# Registration

## TO REGISTER

Enrollment is limited to 14 participants, and space is available on a first come-first served basis. Workshops fill up quickly, so we encourage you to apply early. In order to register, please fill out the attached registration form and either fax to 508-693-5829, or send to:



Alison Shaw Photography Workshops, P.O. Box 1545, Oak Bluffs, MA 02557.

When we receive your registration, we'll send either an acceptance email indicating that you're enrolled in the workshop, or notification that you're on the waitlist.

#### F E E S

Tuition: \$795 (Meals, transportation, and lodging are not included). You have the option of paying by check or money order (payable to Alison Shaw Photography), or credit card (MC/Visa/Amex/Discover).

If the workshop is full, you may elect to stay on the waitlist. We won't deposit your check or charge your credit card until you're enrolled.

#### CANCELLATION, REFUND, TRIP INSURANCE

If for any reason you need to withdraw from the workshop, please notify us in writing (snail mail, fax, or email) prior to 45 days before the first workshop day. We will return your tuition less a \$95 cancellation fee. If you cancel less than 45 days before the start of a workshop, your tuition is only refundable if we are able to fill your space, in which case we will refund your tuition less the \$95 cancellation fee.

We recommend that you purchase refundable airline tickets, and consider purchasing trip cancellation insurance. We will not be responsible for refunds due to illness, personal emergency, unattended workshops (no shows), or events not under our control.



In the event that a workshop is cancelled, for any reason, our liability is limited to the return of all fees paid to us. We will not be responsible for any loss on airline tickets, or any other losses related to cancellation.

#### WAIVER OF LIABILITY

Alison Shaw Photography Workshops shall have no responsibility or liability for personal injury to any participant, or damage to any participant's property, or for personal injuries or damage to the property of any other person resulting from the participant's

involvement in our workshop. We shall have no responsibility for the acts, errors, or omissions of instructors or staff, transportation companies, lodging facilities, restaurants, tour guides and outfitters, or other providers of services to participants in the course of the workshops. We have the right to cancel any workshop and to alter the time, context, or format of any workshop in the event circumstances require it. In the event a workshop is cancelled, for any reason, the extent of our liability is limited to the return of all fees paid to us. We will not be responsible for reimbursement of airline tickets, lodging costs, or other costs due to cancellation of a workshop.

## Workshop Schedule *(this will give you a general idea of what our days will be like)*

### FRIDAY

Morning	Introductions, lecture, Campgrounds photo walk
Lunch	
Early afternoon	Portfolio reviews
Late afternoon-sunset	Photograph Lucy Vincent Beach
Dinner	On your own or with fellow students

### SATURDAY

Sunrise	Photograph Oak Bluffs waterfront
Breakfast	Linda Jeans, Oak Bluffs
Morning	Edit, critique, lecture
Lunch	
Early afternoon	Critique and lecture
Late afternoon-sunset	Photograph Menemsha
Dinner	On your own or with fellow students

### SUNDAY

Sunrise	Photograph Edgartown Lighthouse
Breakfast	Right Fork Diner, Edgartown
Morning	Edit, critique, lecture
Lunch	
Afternoon	Wrap-up lecture, Visit Alison Shaw Gallery



WAYNE SMITH

# Registration Form

Martha's Vineyard Weekend – September 25-27, 2020

Name \_\_\_\_\_

Mailing address: street or PO Box \_\_\_\_\_

city state zip \_\_\_\_\_

Phone: home work cell \_\_\_\_\_

E-mail: *we'll communicate with you via email* \_\_\_\_\_

## Payment

Tuition for 3-day class \$795 (includes a \$95 registration fee)

Check or money order: amount enclosed check number  
(make checks payable to Alison Shaw Photography)

Credit card: # expiration / card verification #  
(MC, Visa, Amex, Discover) (mo/yr) (last 3 digits on back)

## Information

Years involved in photography \_\_\_\_\_

Previous classes, workshops, professional experience, etc. \_\_\_\_\_

Have you taken a workshop with Alison before?  yes  no

Camera type [make, model] and lenses [focal length] \_\_\_\_\_

Do you use Adobe Lightroom Classic?  yes  no Do you use  Mac or  pc?

Briefly describe your digital workflow - i.e. download RAW files from memory card, import directly into Lightroom, etc.

List areas of special interest you'd like to see covered \_\_\_\_\_

What do you hope to gain from this workshop? \_\_\_\_\_

How did you hear of our workshops? \_\_\_\_\_

Please add me to the waiting list if the workshop is full.  yes [ last-minute notification is fine]  no

## Waiver of Liability

I have read and understand the registration procedures and waiver of liability and agree to be bound by them.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail or fax to:

Alison Shaw Photography Workshops, P.O. Box 1545, Oak Bluffs, MA 02557; fax: 508-693-5829

**ALISON SHAW PHOTOGRAPHY WORKSHOPS**

website [www.alisonshaw.com](http://www.alisonshaw.com) email [workshops@alisonshaw.com](mailto:workshops@alisonshaw.com) phone 508-693-4429 fax 508-693-5829